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FOR IMMEDIATE RELEASE

**ALIMERA PARTNERS WITH VISTAKON PHARMACEUTICALS
TO DISTRIBUTE SOOTHE™**

ATLANTA (October 20, 2004) – Alimera Sciences Inc., a dynamic ophthalmic pharmaceutical company, today announced that it has entered into a co-promotion agreement with VISTAKON® Pharmaceuticals, LLC to market *Soothe*™, Alimera Sciences' recently launched emollient (lubricant) dry-eye drops.

According to the agreement, beginning in November, VISTAKON Pharmaceuticals, LLC will deploy its pharmaceutical representatives to detail and sample *Soothe* to its existing customer base of eye-care professionals.

“Alimera is proud to partner with VISTAKON Pharmaceuticals, LLC,” said Dan Myers, CEO of Alimera Sciences. “We are confident that VISTAKON Pharmaceuticals' established sales force will prove extremely valuable in our efforts to reach eye-care professionals and their dry-eye patients.”

Soothe, the market's first multi-dose, emollient-based artificial tear product, offers over-the-counter relief from dry eye, a condition that can be the result of the body's inability to produce enough tears. Featuring an advanced lipid restorative, *Soothe* re-establishes the eye's lipid layer to reduce tear evaporation and seal in essential moisture, giving patients up to eight hours of comfort. Estimates show that approximately 12 million Americans suffer from dry eye.

About Alimera Sciences Inc.

Alimera Sciences Inc. specializes in the development and commercialization of over-the-counter and prescription ophthalmology pharmaceuticals. Founded by an executive team with unparalleled development and revenue growth expertise, Alimera Sciences' products address underserved and overlooked areas of the ophthalmic market.

www.alimerasciences.com.

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