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FOR IMMEDIATE RELEASE

Alimera Sciences Announces Agreement with CYNACON / OCuSOFT[®], to Co-Promote OCuSOFT[®] Lid Scrub Eyelid Cleanser

ATLANTA, GA and RICHMOND, TX (July 17, 2006) – Alimera Sciences Inc., an emerging ophthalmic pharmaceutical company, and CYNACON / OCuSOFT, a broad based supplier of ophthalmic pharmaceuticals and supplies, today announced an agreement for Alimera Sciences sales representatives to begin detailing and sampling the OCuSOFT[®] Lid Scrub family of eyelid cleansers to existing ophthalmic and optometric customers.

“This agreement matches Alimera Sciences’ excellent practitioner relationships with CYNACON / OCuSOFT ‘s quality product line,” said Dan Myers, CEO of Alimera Sciences. “OCuSOFT[®] Lid Scrub is the number one doctor-recommended eyelid cleanser and we expect this collaboration to provide expanded care to doctors and staff as well as their patients.”

Cynthia L. Barratt, President and CEO of CYNACON / OCuSOFT, stated, “We could not be more excited about this partnership. The entire executive staff at Alimera has prior experience managing a national campaign for another brand in the Eyelid Hygiene category. Collectively, we now have not only the number one brand but a strong, experienced management team as well.”

OCuSOFT[®] Lid Scrub Eyelid Cleanser is recommended by eye care practitioners for the removal of oil, debris and desquamated skin from the eyelids. A regular program of eyelid hygiene has been demonstrated to be of significant value in managing a wide variety of ophthalmic conditions including Blepharitis and Dry Eye Syndrome.

Practitioners note that the major obstacle to any eyelid hygiene regimen continues to be patient compliance. OCuSOFT offers the widest array of products and packaging for every patient type. OCuSOFT[®] Lid Scrub is available in Pre-Moistened Pads, Solution,

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and a new Lid Scrub Foam. Pre-Moistened Pads offer maximum convenience and are ideally suited for travel. Where longer-term economy is of primary concern, new economy OCuSOFT® Lid Scrub Foam in a 7.2 oz controlled-tip bottle or a 1.68 oz. travel size is recommended.

About Alimera Sciences Inc.

Alimera Sciences Inc. specializes in the development and commercialization of over-the-counter and prescription ophthalmology pharmaceuticals. Founded by an executive team with extensive development and revenue growth expertise, Alimera Sciences' products address both the anterior (front) and posterior (back) segments of the eye, as well as underserved and overlooked areas of the ophthalmic market.

The company is headquartered in Alpharetta, Georgia.

www.alimerasciences.com

About CYNACON / OCuSOFT

Serving the eye care community since 1986, CYNACON / OCuSOFT is a broad based supplier of ophthalmic pharmaceuticals and supplies with a focus toward the development and commercialization of specialty over-the-counter (OTC) and prescription (Rx) products. Such products would include not only OCuSOFT® Lid Scrub, but most recently a new high-viscosity topical anesthetic for cataract and refractive surgery. The Company maintains an ongoing commitment to research and development while continuing its long-standing reputation for Customer Service.

CYNACON / OCuSOFT is headquartered in Richmond, Texas.

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